

THE  
**Icehouse**



# Financial Skills Workshop

Learn how to read the important numbers in your business to unlock growth and improve financial performance.

Designed  
for businesses  
with turnover

**\$1m+**

## Financial Skills Workshop

Being able to analyse, control, and then make the right decisions based on your financial information is critical for business success. Financial literacy can enable smarter and more effective long-term financial planning. It can also help to locate hidden opportunities you didn't know existed.

### Who is it for?

The Financial Skills Workshop is a two-day workshop created for owners, senior managers and any team member who makes decisions affecting the financial performance of the business. By the end of the workshop, you'll be able to draw critical insights from your financial statements to develop and implement better budgeting and cash flow management systems.

### What is it?

Learn how to understand, forecast and manage the numbers already in front of you to drive current and future action plans while getting a detailed understanding of financial reporting to increase business growth. The workshop will provide a multitude of key financial takeaways. You can integrate them into your business straight away, so the skills you harness will be an asset for now and far into the future. It will cover everything from understanding accounting reports, to cash flow forecasting and analysing operational performance to discover where working capital and cash is being consumed at high rates. Participants will also have the opportunity to spend quality time with like-minded financial professionals and experienced business leaders across the two days.

### What do I get?

- Learn how to read and understand your accounting reports.
- Learn how to create and manage profit plans.
- Learn how to use basic ratios to make business decisions.
- Design a cash flow forecasting template.
- Develop a business model and strategies for creating positive cash flow.
- Analyse operational performance to discover where working capital and cash is being consumed at high rates.
- Develop action plans to find and extract 'dormant' cash flow in the existing business structures.

### Facilitator: Matt Bellingham

Matt's immense financial skills are highly valued by his many clients and the commercial and altruistic boards to which he's committed. In 2013 Matt was awarded a Fellowship by the Chartered Accountants Australia and New Zealand (CA ANZ) in recognition for the commitment to excellence which he has demonstrated throughout this career. Matt is currently the Chair of CA ANZ's Public Practice Advisory Board.

# 600+

Participants have completed the workshop

# NPS 92

Net Promoter Score over 50 is considered excellent

# 2.5x

Increased business growth for alumni vs average Kiwi business



"It was quite a small group, which was really fantastic, because when you have bigger groups you sometimes feel you don't get as much out, but this was perfect. I'm still in touch with my course mates and they love my wine, which is a bonus!"

**Eva Pemper**  
Founder and Owner of  
Eva Pemper Wines

## What will be covered in this workshop?



### Financial Report Analysis

Analysing your accounting reports.



### Profit Planning

Creating and managing profit plans.



### Informed Business Decisions

Using basic ratios to make business decisions.



### Financial Forecasting

Cash flow forecasting and positive cash flow modelling.



### Leverage Cash Flow

Developing action plans to find and extract 'dormant' cash flow.



### Operational performance Analysis

Analysing operational performance by capital and cash consumption

Price:  
**\$2,195**  
+GST